



# Pier Point

RASHID YACHTS & MARINA

EMAAR



A person is silhouetted against a large window, looking out at a sunset. The scene is framed by vertical blinds, with the sun's glow creating a warm, golden light on the right side of the image. The person's hand is visible, holding a small object, possibly a phone or a cup, near the window.

*Serene* Living in Dubai



# Rashid Yachts & Marina

Rashid Yachts & Marina is the new global destination for discerning yacht owners to experience Dubai's vibrant scene in an elegant environment where beauty and luxury converge.

Designed to embody the ultimate modern waterfront lifestyle, it combines luxury residences and a full-service marina with an appealing mix of restaurants and shops, creating a unique definition of living at sea.



Generous  
Promenades



World-Class  
Superyacht Marina



Signature  
Hotels



QE2 Hotel





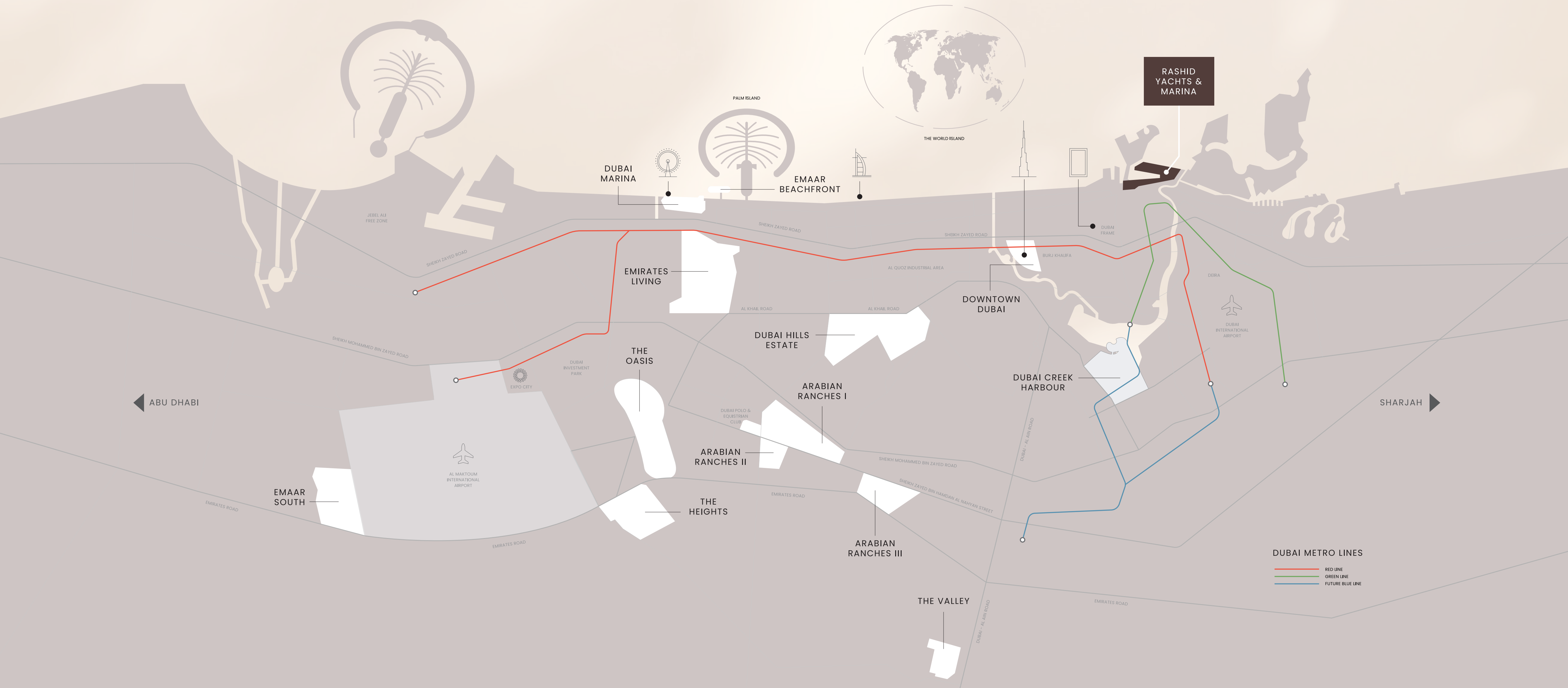
# Perfectly Connected

22 Mins to  
Downtown Dubai

20 Mins to  
Dubai Int'l Airport

22 Mins to  
Al Sabkha Gold Souq

32 Mins to  
Dubai Marina





*A New Chapter*  
Of Chic Marina Living







## *Pier Point* Rashid Yachts & Marina

In the heart of Rashid Yachts & Marina, Pier Point offers the best of both worlds—minutes from the historic charm of old Dubai and the vibrant pulse of Downtown.

The two elegant towers rise above a beautifully landscaped podium. This lush green space is more than just a connection—it's a sanctuary with tranquil gardens, yoga platforms, and intimate BBQ areas.





Embracing  
The Urban *Elegance*



An aerial architectural rendering of a waterfront development. The scene shows a large body of water with several long piers and numerous boats. A central pier features a series of rectangular buildings. To the right, a curved pier has more buildings and a green-roofed structure. A multi-lane highway runs along the bottom right, with a residential area visible below it. Two callout boxes are present: one for 'Pier Point 2' pointing to a central pier and another for 'Pier Point 1' pointing to a green-roofed building on a curved pier.

## Pier Point 2

RASHID YACHTS & MARINA

## Pier Point 1

RASHID YACHTS & MARINA



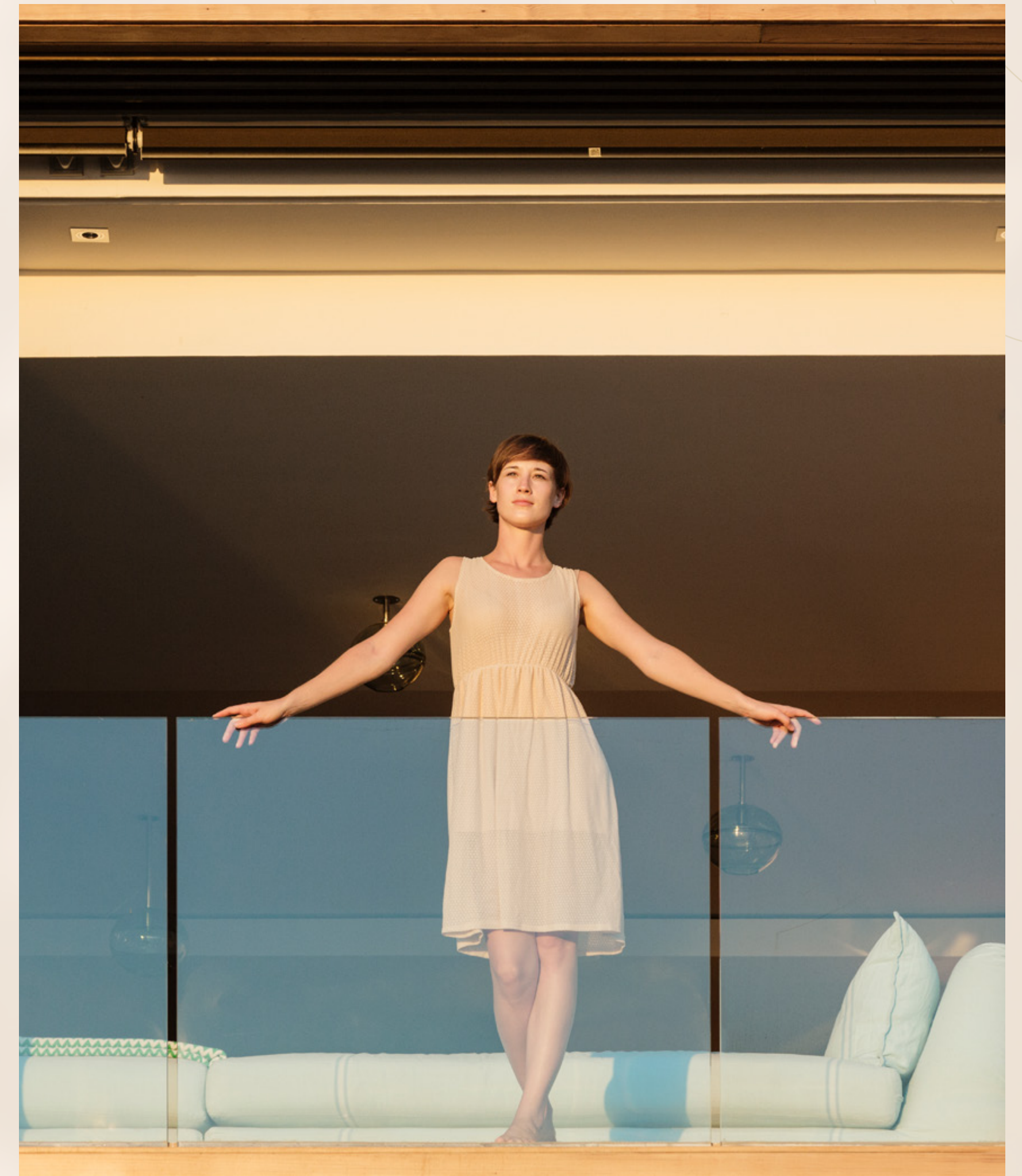
A Panorama of  
*Light and Water*





# Views that *Captivate and Inspire*

From your home at Pier Point, every window frames a picture-perfect view. Whether it's the serene waters of the marina, the lush, landscaped gardens below, or the dynamic skyline beyond, each scene captures the essence of this extraordinary location.

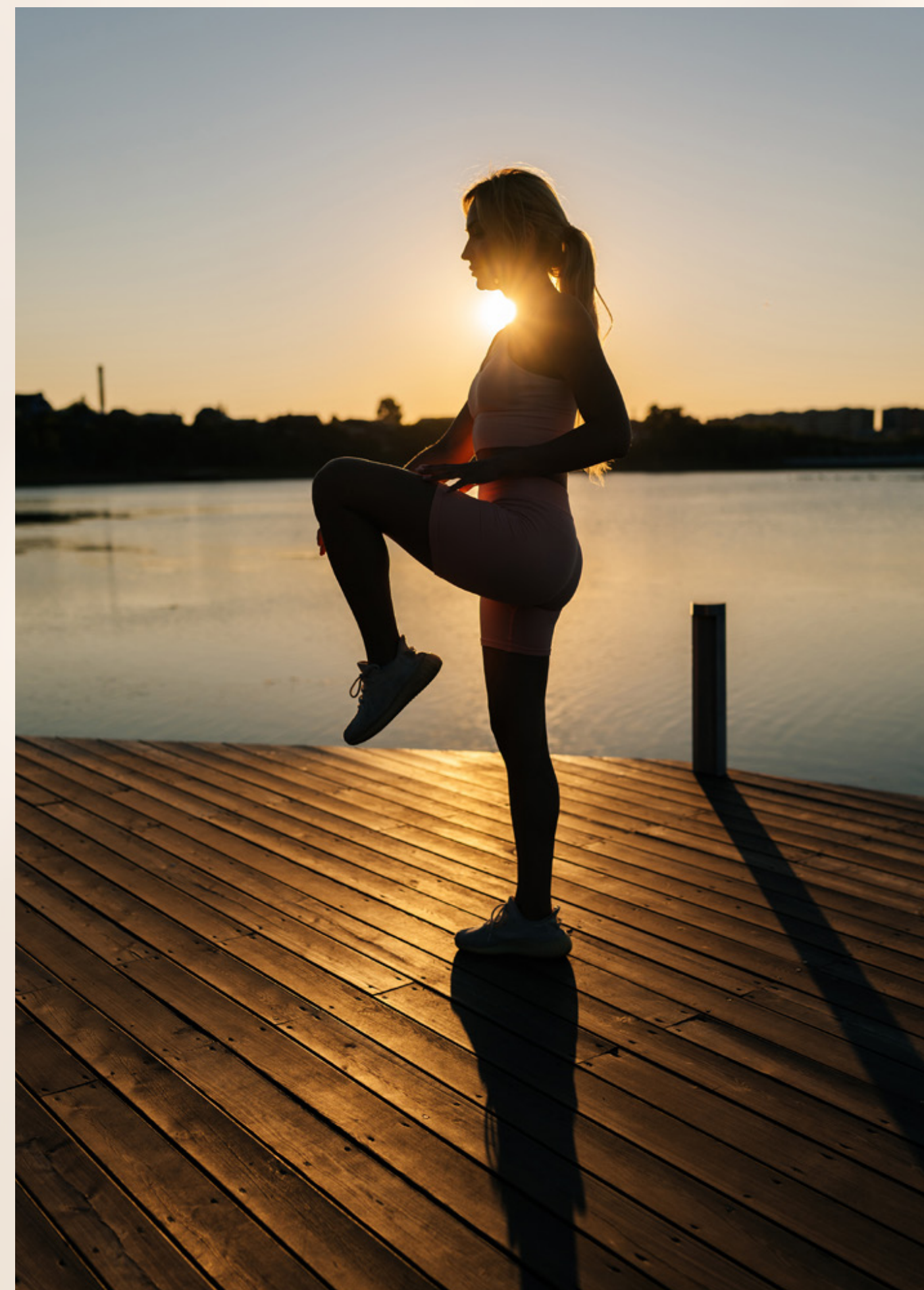




Modern Elegance, *Reimagined*







## *Designed* to Elevate Everyday Living

Pier Point's architectural design reflects style and thoughtful craftsmanship. The two residential towers, connected by a landscaped podium, create a seamless flow between indoor and outdoor spaces.

This podium is not just functional; it's a vibrant community space with seating areas, fitness platforms, and recreational zones, designed to enhance your living experience.



Where Luxury Feels Like *Home*





# *Living Spaces* Tailored to You

Pier Point offers a variety of residences, from chic one-bedroom apartments to expansive three-bedroom homes. Each unit is thoughtfully designed, featuring spacious layouts, high ceilings, and floor-to-ceiling windows that showcase stunning views.





Timeless Interiors, Modern *Comfort*







## Homes That Speak of *Sophistication*

Step inside Pier Point and discover interiors that blend sophistication with comfort. Every material and finish has been chosen to create a home that feels both luxurious and welcoming. With nature-inspired designs and colour palette, the interiors reflect a timeless elegance that complements the vibrant surroundings.

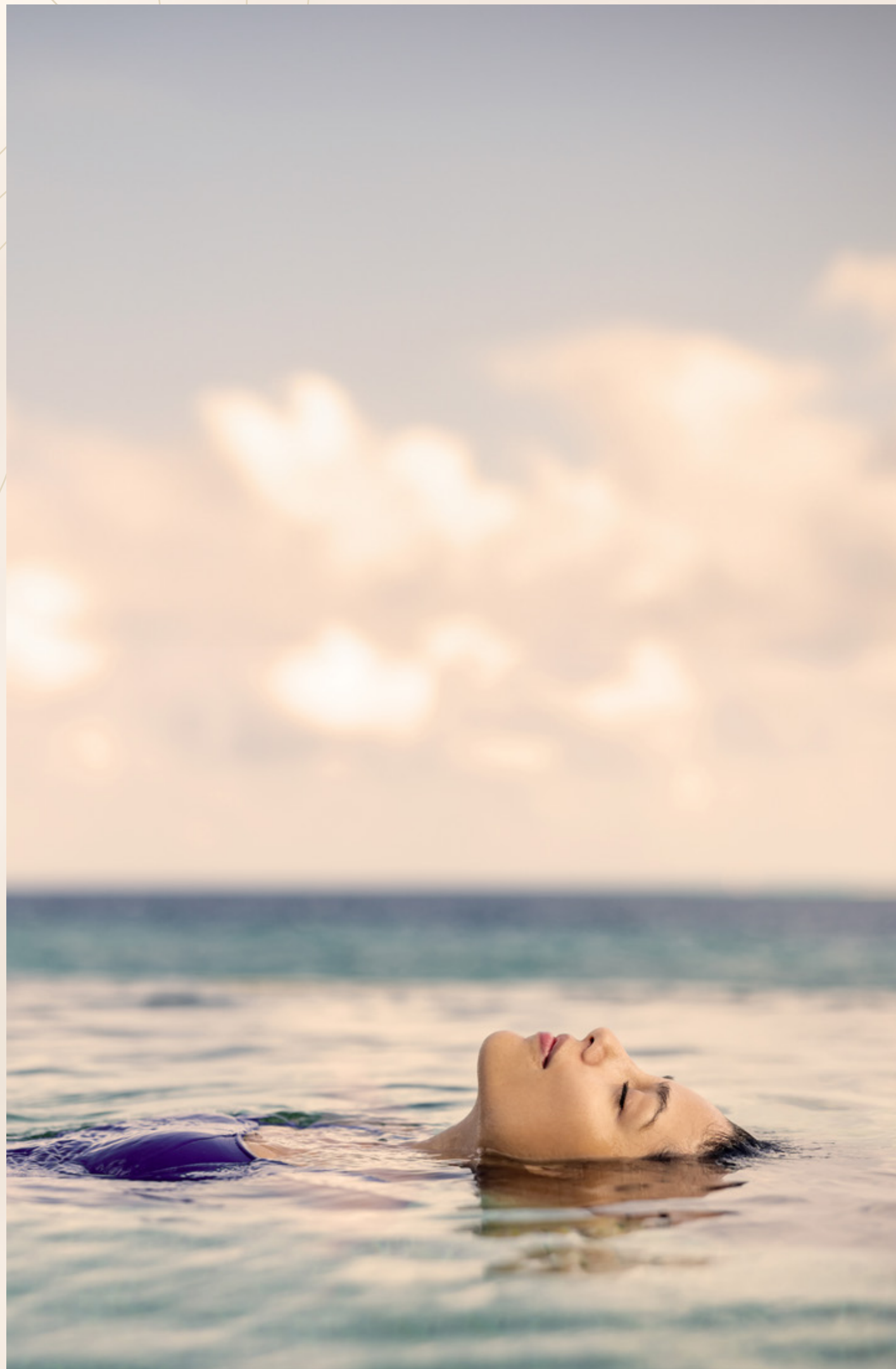




A Place To  
*Thrive and Relax*







## A Lifestyle of *Unmatched Convenience*

Pier Point offers a range of amenities designed to elevate your lifestyle. From the exclusive infinity pool with marina views to the state-of-the-art gym and dedicated kids' play areas, everything you need is right at your doorstep.



Infinity Pool with  
Marina Views



Expansive Landscaped  
Gardens



Exclusive Gym  
Facilities



Versatile Multipurpose  
Rooms



Vibrant Kids' Play  
Areas



Elegant Retail Outlets



*Surrounded*  
by Iconic Attractions





# A Haven Near Dubai's *Best*

Located in one of Dubai's most prestigious districts, Pier Point at Rashid Yachts & Marina offers the perfect blend of quiet surroundings and upbeat lifestyle. With easy access to the city's top destinations and a community that feels like a private retreat, Pier Point is a place to belong.



Downtown Dubai



Heritage Village



Dubai Mall



Dubai Creek Harbour



Dubai Int'l Airport



Port Rashid





Dubai's Signature  
*Waterfront Luxury*







## World-Class Superyacht Hub

The new Marina at Rashid Yachts & Marina offers convenient, hassle-free access to Dubai, accommodating 430 wet berths for yachts up to 100m long with a range of flexible berthing options, from a single night through to seasonal and annual stays.



# A Thriving *Promenade*

Whether it's day or night, the Promenade is the heart of the Marina's vibrant life. With a rich variety of dining options and an eclectic selection of stylish shops, it caters to your every need.







# Global Lifestyle Developer

A leader in the global real estate market, EMAAR has grown over the years to become the largest real estate developer outside of China. You will be investing with one of the best-regarded brands in the world\*.

Market Cap AED

71.7Bn

H1 2024

Revenue AED

14.4Bn

As on 30 June 2024

Presence in

12+

Global Markets

Delivered

115,000+

Residential Units

Net Profit AED

5.3Bn

H1 2024

Under Development

42,200+

Residential Units

\*As on 30 June 2024

EMAAR